



SLEEP COUNTRY - CANADA

KIOSKS

PROJECT PROFILE

Sleep Country Canada (Dormez-Vous Division) Shopping Mall Kiosks Feature Aluminum Finish Tambour Door Systems

REHAU tambour door designs are an ideal solution for store fixtures. So when Sleep Country Canada – a key distributor of Swedish brand TEMPUR-PEDIC with a vast distribution network – was in search of a specific design solution, REHAU was a natural fit.

Following their recent “Great Night’s Sleep” marketing campaign aimed at a sleep deprived North American market, the company has embarked on an initiative to get even closer to the customer by opening pillow kiosks in local malls across Canada. Excellent product quality, design and functionality were the important product characteristics sought by commercial designer Sylvie Roy when creating the new Dormez-Vous pillow kiosks. Roy needed a space saving, modern-looking door solution which would work with a commercial counter concept in a shopping mall aisle setting.

The management team at Sleep Country Canada was enchanted when presented with a lightweight, space saving tambour door solution from REHAU and immediately approved the project. REHAU's commercial and technical teams worked closely with the designer to identify the specific door configuration that would best meet project requirements and played a key role in finalizing the technical fabrication drawings with kiosk manufacturer.

The first kiosks have already opened, with fabrication and installation continuing through 2013. REHAU's collaboration with national distributor Richelieu Hardware ensures Sleep Country Canada will have local support for each kiosk for the duration of the project rollout.

Project: Kiosks, Mall Nationwide in Canada

Distributor: Richelieu Hardware

REHAU Systems Used: Metallic Tambour Doors

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