



Marketing and Communications Manager - Building Solutions (Maternity Cover) Ross-on-Wye, Herefordshire (Hybrid Working)

REHAU is the premium worldwide brand for polymer-based innovations and systems in construction, automotive and industry. From furniture to windows to aircraft, you encounter our systems every day, without noticing them. While they may be invisible, their benefits are always around us. More than 20,000 employees at 170 locations worldwide apply their expertise and innovative capabilities to ensure the continuous growth of our independent privately-held company. REHAU is the place to build a career, so why not join our team and contact us today!

Your role:

Responsible for executing all the marketing activities as assigned based on key initiatives, goals and strategies of REHAU UK. Ensure that all activities are in alignment with the corporate guidelines and provide the support needed to deliver successful implementation of the marketing plans for the Building Solutions Division.

- Understanding the marketing communications requirements for the Building Solutions division;
- Campaign planning and activation with clear KPI and monitoring;
- Manage the media strategy in collaboration with key stakeholders. (i.e. Head of Division/Head of Marketing);
- Coordination of Marketing material production aligned to Global campaign;
- Manage the email, content management, website & social strategy;
- Propose, plan and deliver external events and trade shows;
- Provide trade-marketing support for customers of the division;
- Support the Public Relations strategy;
- Oversee market research insights and translate them into marketing strategies;
- Engage with sales teams within the division;
- Manage marketing spend to ensure all activities are within agreed budgets.

Your profile:

- Marketing qualification is preferred;
- A strong level of experience within a similar marketing role;
- Great command of digital marketing;
- The ability to take a both a strategic overview and a hands-on approach;
- Experience in video production and agency management;
- Experience working within the B2B Industrial sector is preferred;
- Strong influencing skills with the ability to deal credibly with senior stakeholders.

Interested?

Please send your CV to recruitment@rehau.com

www.rehau.uk/careers