

Digital Marketing Specialist- Window Solutions

Ross-on-Wye, Herefordshire

REHAU is the premium worldwide brand for polymer-based innovations and systems in construction, automotive and industry. From furniture to windows to aircraft, you encounter our systems every day, without noticing them. While they may be invisible, their benefits are always around us. More than 20,000 employees at 170 locations worldwide apply their expertise and innovative capabilities to ensure the continuous growth of our independent privately-held company. REHAU is the place to build a career, so why not join our team and contact us today!

Your role:

We are looking for a talented Digital Specialist to join our Marketing Communications Team as Digital Marketing Specialist based at the Ross-on-Wye site.

You will be responsible for the conceptualisation, implementation and international roll out of our digital marketing strategy, and eCommerce projects for the Window Solutions division. You will be focussed on market and customer requirements.

You will oversee the success of our web based/mobile solutions and online publishing activities, including social media channels, online campaigns and marketing automation. The role is based at our Ross-on-Wye Head Office, however occasional travel to our Manchester Sales Office will be required.

Interested?

Please send your CV to Sophie Meek Tel: 01989 762690
E: sophie.meek@rehau.com www.rehau.uk

Your profile:

To be successful, you will need the following:

- Level 7 Marketing or similar qualification.
- A strong level of experience within a similar marketing role and environment, with a proven ability to successfully lead projects.
- Great command of digital marketing.
- Experience of website content management systems.
- To be fully conversant with email marketing campaigns.
- Extensive experience working with a variety of PPC/SEO/SEM and CRM tools (eg Google Analytics and Adwords).
- Experience of managing B2B and B2C digital marketing activities.

